

HOPE & COMFORT HYGIENE HUB PARTNER BRANDING TOOLKIT

Welcome to the Hope & Comfort Hygiene Hub community! To help amplify our shared mission, included are key resources to help promote our partnership.

BRAND ASSETS

Key Links

- HCHH Website: <https://www.hchygienehub.org>
- HCHH Distribution Partner Online Directory: <https://www.hchygienehub.org/distribution-partners>

Social Media Handles

- Facebook: @HopeandComfort
- Instagram: @hopeandcomfort
- LinkedIn: Hope & Comfort Hygiene Hub
- X (Twitter): @hopeandcomfort1

Preferred partner hashtag

#HygieneForAll

PARTNERSHIP RECOGNITION

Recommended ways to support awareness of our partnership in your community.

- Display HCHH Logo or HCHH sign (separate PDF document) in or near the hygiene product distribution area at your organization
 - Tag HCHH in any photos, updates, or mentions of hygiene support
 - Add “Hope & Comfort Hygiene Hub” to your website’s list of supporters, with a link to the Hope & Comfort Hygiene Hub website
 - Share our website link in program materials when relevant
 - Use our logo only for communications directly related to hygiene product access
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ONLINE PARTNER DIRECTORY

We will continue to maintain our online partner directory to showcase Partner’s:

- Organization/Name
- Address
- City/Town Served

- Website
- Impact area(s)